

Mrinal Subarno

Lead Product Designer from Bengaluru, India

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About Me

Product Designer (UX/Visual) with extensive experience in creating user-centred solutions that align user needs with business objectives. Skilled in leading design projects from discovery to delivery, with a focus on cross-functional collaboration to craft innovative, visually compelling designs that solve real-world challenges.

Experience

Lead Product Designer, VIRGIO, Bengaluru

April 2022 - March 2024 (D2C Fashion-Tech Startup)

Responsible for designing and implementing strategic solutions for Virgio's mobile application and web platforms. Led rebranding efforts during the transition to a circular-conscious brand and directed a small design team to deliver high-impact design solutions. Collaborated directly with various stakeholders and different teams in the organisation to deliver impactful solutions.

Senior Product Designer, Quintype Technologies, Bengaluru

April 2021 - March 2022 (B2B SaaS based CMS platform)

Played a key role in improving and evolving the experience of BOLD, an AI-powered Newsroom Content Management System, and enhancing the existing design system. Additionally, I mentored junior designers, supporting their professional growth across various products at Quintype, including AHEAD, PAGE BUILDER, and ACCESSTYPE.

UI/UX Designer, Samsung R&D Institute, Bengaluru

April 2016 - March 2021 (Contractual position with HFR&D)

Working as an outsourced partner, I played a pivotal role in visual design and interaction design efforts for the Samsung MyGalaxy and Samsung Paymini mobile applications. Collaborated with designers, developers and product team from ideation to launch for various projects.

Visual Designer, LocalOye, Bengaluru

July 2015 - March 2016 (B2B Home Services Startup)

Collaborated with the product team on the LocalOye customer and merchant app. Worked with the marketing team for various branding and marketing promotions.

Creative Graphic Designer, Dailyhunt, Bengaluru

September 2014 - June 2015 (B2C News & Content Aggregation)

Contributed to the visual design efforts for the Dailyhunt mobile application and supported various social media promotions for ad campaigns.

Education

M.Sc in Electronic Media, Garden City University, Bengaluru

2012-2014

B.Sc inAnimation, St.Xavier's College (Autonomous), Kolkata

2007-2010

Skills

Product Design
UX Design
Design System
Design Thinking
User Research
Ideation & Brainstorming
Wire-framing
Visual Design
Prototyping
Interaction Design
Usability Testing
Mobile Application Design
Website Design
Animation
Leadership
Brand Management
Stakeholder Management
Team Management
Mentoring

Tools & Softwares

Figma
Adobe Photoshop
Adobe Illustrator
Adobe After Affects
Miro
Whimsical

Awards

The Ingenuity19 Award, 2019 (Nottingham University, MVP Mobile Application)

Samsung Spot Award, 2016-18 (Visual Design for MyGalaxy)

Language

English
Hindi